

Promotional merchandise supplier

Not just an advertising agency or promotional merchandise supplier, but a total one stop shop for your business!

The Splash Group is dedicated to our clients' needs and offer the services of a "one stop shop" to cater for any/all direct marketing and promotional/print requirements your business may have. Our people are passionate about growing your business through revenue generating campaigns utilizing effective copywriting and if required an accompanying promotional merchandise piece.

The Splash Group offers clients all the services of a boutique advertising agency, including award winning copywriters and graphic designers together with the provision of wholesale print and promotional product pricing. This unique combination allows us to provide your business with a wide array of promotional options and on-target marketing solutions at wholesale prices without all the normal "add on" charges that mainstream agencies seem to add on to their estimates that unsuspecting clients happily pay, at Splash you only pay for work that we do!

In turn, dealing with Splash will highlight just how cost effective a targeted promotional campaign can be when paying wholesale prices for every component; the campaign will produce results that can be measured in terms of revenue for your business.

Our professional approach to promoting your company includes:

- * An evaluation of your current marketing objectives and audience
- * Planning an effective theme and a detailed plan of action
- * Developing concepts that evolve into revenue generating campaigns
- * Ensuring and overseeing the success of your promotional campaign from inception through to completion